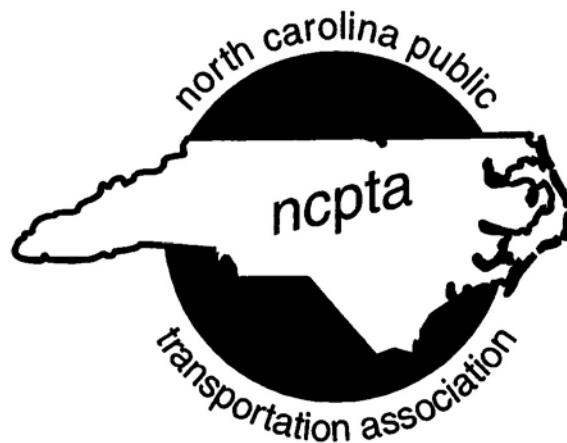


# **NORTH CAROLINA PUBLIC TRANSPORTATION ANNUAL CONFERENCE**

SPONSORED BY THE  
NORTH CAROLINA PUBLIC  
TRANSPORTATION  
ASSOCIATION



**EXHIBITOR REGISTRATION/  
SPONSORSHIP PACKAGE  
GOLF REGISTRATION  
HOTEL INFORMATION**

**June 7-9, 2010  
WILMINGTON, NORTH CAROLINA**

# ANNUAL CONFERENCE GENERAL INFORMATION AND SPONSORSHIP OPPORTUNITIES

## Platinum Event Sponsorship - \$4,000

- Two (2) Full Conference Registrations
- One (1) Vendor Exhibit Space in ballroom area with High Speed Internet Access
- Two (2) Spaces in the Outdoor Vehicle Display Area
- Free advertising in the program as well as in our newsletter printed prior to the conference
- Two (2) Registrations for Company employees in the Golf Tournament on Sunday, June 6, 2010
- Company/Product Name on All Conference Materials and Display Board
- Free membership to the North Carolina Public Transportation Association

## Gold Event Sponsorship - \$3,000

- Two (2) Full Conference Registrations
- One (1) Vendor Exhibit Space in ballroom area with High Speed Internet Access
- One (1) Space in the Outdoor Vehicle Display Area
- Free advertising in the program as well as in our newsletter printed prior to the conference
- One (1) Registration for Company employee in the Golf Tournament on Sunday, June 6, 2010
- Company/Product Name on Conference Materials and Display Board

## Silver Sponsor - \$2,000

- Two (2) Full Conference Registration
- One (1) Vendor Exhibit Space in ballroom area
- One (1) Space in the Outdoor Vehicle Display Area
- Free advertising in the program as well as in our newsletter printed prior to the conference
- Company/Product Name on Conference Materials and Display Board

## Bronze Sponsor - \$1,000

- One (1) Full Conference Registration
- One (1) Vendor Exhibit Space in ballroom area
- Free advertising in the program as well as in our newsletter printed prior to the conference
- Company/Product Name on Conference Materials and Display Board

## Respond Now!

Sign up today to take advantage of all the benefits of being a NCPTA conference sponsor. NCPTA will list vendor company/product name and logo on all NCPTA conference materials as well as the following promotional activities:

- **Recognition in all pre-conference literature published after commitment.**
- **Recognition on NCPTA website**
- **Recognition in NCPTA newsletters**

# BASIC EXHIBITOR REGISTRATION INFORMATION

**Basic Exhibitor Registration - \$580 Members, \$750 Non-Members**  
**Internet connection will be an extra \$180**  
**Electric connection will be an extra \$90**

- One Full (1) Conference Registration
- Vendor Exhibit Space in ballroom area IF AVAILABLE (overflow will be on the first floor – stairwell)  
Company Name/Product on Conference Materials and Display Board

## CONFERENCE SITE AND ACCOMODATIONS

All conference and exhibition events will take place at the Hilton Wilmington Riverside, Wilmington North Carolina. Tuesday night's dinner and entertainment will take place offsite. The Hilton Riverside Hotel is located on the Riverfront and offers easy access to dining and shopping within walking distance to the hotel. A block of accommodations has been reserved at special rates for the NCPTA Conference participants.

**EXHIBIT LOCATIONS WILL BE NUMBERED AND PRE-SELECTED** based on 1) Major Sponsorship Levels and 2) Basic Vendor Registration Level. Vendors must check in with the registration desk between 4:00 pm and 7:00 pm on Sunday, June 6, 2010 or on Monday morning, June 7, 2010 before 8:00 am. Exhibitor set-up is from 5:00 pm to 9:00 pm on Sunday or Monday morning between 7:00 am and 8 am. Outdoor vehicle exhibit space will be set up and marked with cones and/or rope. Note that the provision of signs/banners for display space is the responsibility of each vendor.

### **EXHIBIT SHIPPING/STORAGE, EXHIBIT SPACE AND SETUP**

Exhibitors may ship display material to the hotel provided everything is properly marked as being associated with the North Carolina Public Transportation Conference. If you have any questions you may contact the sales and catering office at 1-910-343-6172. Vendors may ship items to the hotel starting three (3) days in advance of the set up date. There is specific information needed on all shipments that will allow the hotel to serve the group and the vendors more effectively. The information is as follows:

**Name** (this needs to be the person who will be working the booth/table)

**Company Name**

**Phone number** (for the name of person working the booth/table)

**Name of Conference (North Carolina Public Transportation Conference)**

Date items will be retrieved

**Name of Hotel contact** (this will be the Catering Sales Manager)

**Address:**

301 N Water St

Wilmington, NC 28401

Vendors may use the Hilton's dock to ship packages out after the event concludes. The Hotel provides a vendor shipping form that must be filled out by the sender. The sender must set up shipping with the shipping company of their choice, and have the labels filled out (including account number) and attached to packages to be shipped. The Hotel must be notified before a vendor leaves his / her package(s) so that we may be sure we have all of the necessary information for shipping. Any package(s) left in storage for five (5) or more days will incur a \$5.00 storage fee per package per day.

### **Questions on Sponsorships, and/or Registration**

**Contact: Amber Wagner (919) 259-8009, [amber@nctransit.org](mailto:amber@nctransit.org)**

**Contact: Keith McCoy (828) 884-3203, [keith.mccoy@transylvaniacounty.net](mailto:keith.mccoy@transylvaniacounty.net)**

# NC Public Transportation Annual Bus and Van ROADEO

## Friday thru Sunday, June 4-6, 2010

The Rodeo will take place at the Wilmington Airport on Saturday and Sunday with registration starting on Friday evening June 4, 2010

Additional Rodeo information may be found at <http://www.nctransit.org/>

## NC Public Transportation Annual Golf Tournament

### Sunday, June 6, 2010

Join your colleagues and fellow conference participants for a round of golf and good fun at one of Wilmington's premier golf courses, Magnolia Greens Golf Club. Your \$100.00 entry fee will cover green fees, carts, box lunch, and prizes. Practice time will be at 1:00 pm with the Tournament "Shotgun Start" time being 2:00 pm. Transportation to the course will not be provided. Please fill out the attached form to register. **Exhibitors are encouraged to host/invite conference participants from transit systems to join their team.** If you are interested in sponsoring a conference participant from a transit system, please contact **Tom Crider** at **704-482-6705** or e-mail to [tacc1@bellsouth.net](mailto:tacc1@bellsouth.net).



Additional information on the Golf Tournament may be found at <http://www.nctransit.org/>

### HOTEL INFORMATION

- All reservations must be guaranteed by **May 2, 2010** and subject to current cancellation policies.
- Conference room rate is \$129.00 per night
- Length of stay restrictions may apply
- All rates subject to state sales tax and rates subject to change without notice.
- Check in time is after 4:00 P.M and check out before 11:00 a.m.
- When making reservations please identify the organization North Carolina Public Transportation Association and the **GROUP CODE PUB.**
- For information call: Hilton Riverside Wilmington 1-888-324-8170 or 910-763-5900 or see [www.wilmingtonhilton.com](http://www.wilmingtonhilton.com).
- **ALL REQUESTS FOR THE ABOVE GROUP MUST BE RECEIVED BY May 2, 2010.**  
Online Reservations can be made at:  
[http://www.hilton.com/en/hi/groups/personalized/ILMNCHF-PUB-20100602/index.jhtml?WT.mc\\_id=POG](http://www.hilton.com/en/hi/groups/personalized/ILMNCHF-PUB-20100602/index.jhtml?WT.mc_id=POG)

**VENDOR FEE SUMMARY For \_\_\_\_\_ (please fill in company)**

ACTIVITY	FEE	AMOUNT ENCLOSED
Platinum Sponsorship	\$4,000.00	
Gold Sponsorship	\$3,000.00	
Silver Sponsorship	\$2,000.00	
Bronze Sponsorship	\$1,000.00	
Additional Sponsorship (Please specify)		
Basic Exhibit Registration 1 Rep NCPTA/Non-NCPTA Member	\$580.00/\$750.00	
High Speed Internet Access costs For two days (Sunday, Monday)	\$180.00	
Electric Access costs For two days (Sunday, Monday)	\$90.00	
Additional Representatives	__# of registrations X \$200.00	
Bus & Van Display Outside	__# of registrations X \$150.00	
Additional EXPO Prize Donation	Minimum Value \$50.00/prize	__ Number Donated
Conference Grand Prize Donation	Minimum Value \$200.00	Item Donated:_____
Longest Drive Sponsor includes sign & program recognition	\$200.00	
Closest to Pin Sponsor includes sign & program recognition	\$200.00	
Sponsor a Hole includes sign & program recognition	\$100.00	
Golf Tournament Registration	___# of registrations X \$100.00	
EXPO Prize Giveaway	Please Add \$50.00 to your account	50.00
Fee to join the NC Public Transportation Association	\$300.00	
Late Fee ( after May 24, 2010)	\$50.00	
<u>Please make payment online at our conference website</u> <a href="http://www.nctransit.org/10conference">www.nctransit.org/10conference</a> or via a check.	<b>Total</b>	

**PLEASE MAKE CHECKS PAYABLE TO NCPTA AND REMIT TO THE FOLLOWING ADDRESS:  
NCPTA, ATTN: Keith McCoy, 21 E. Main St., Brevard, NC 28712 or fax at  
828.884.4199 or to NCPTA fax at 919.929.3096**

**PAYPAL IS AVAILABLE ON WEBSITE**

**THERE WILL BE A LATE FEE OF \$50.00 FOR ALL REGISTRATIONS SUBMITTED AFTER **May 10, 2010**. You may also pay by credit card by completing the information above.**



# 2010 NORTH CAROLINA PUBLIC TRANSPORTATION ANNUAL CONFERENCE

## Exhibitor Registration Form

**FULL PAYMENT MUST BE RECEIVED PRIOR TO **May 10, 2010** IN ORDER TO RESERVE YOUR EXHIBIT LOCATION.** There will be a late registration fee of \$50 for any registration made after **May 10, 2010**. Registration fees will be refunded if a request is received in writing and postmarked no later than **April 30, 2010**. A \$50.00 handling fee will be withheld. There will be no refunds after the **April 30, 2010** deadline.

### EXHIBITOR INFORMATION

**1**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Nickname

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
Website

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Spouse/Guest if attending

Full Description of your company's products:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**2**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Nickname

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
FAX

\_\_\_\_\_  
Website

\_\_\_\_\_  
Email

\_\_\_\_\_  
Spouse/Guest if attending

Please indicate if you have a disability for which you will require special accommodations.



## EXHIBITOR REGISTRATION FORM

ANNUAL CONFERENCE  
JUNE 7-9<sup>TH</sup>, 2010

### MEALS AND EXPO QUESTIONS *FAX WITH REGISTRATION*

#### EXHIBITOR CONTACT

Please fill out the registration form and check the meals you will be attending at the conference.

Name:

Company:

Email:

**I will be attending the following meals:**

*(Please check the meals you will attend)*

Monday Continental Breakfast	_____
Monday Luncheon	_____
Tuesday Breakfast Buffet	_____
Tuesday Awards Luncheon	_____
Tuesday Dinner on Riverboat:	_____
Wednesday Breakfast Buffet	_____

#### EXPO GAME INFORMATION

For the EXPO activity there will be a game where participants will have to seek out answers to questions about the vendors and their products. Please list five questions and answers about your company, product or any additional items that you would like others to know.

1. Question and Answer 1:
2. Question and Answer 2:
3. Question and Answer 3:
4. Question and Answer 4:
5. Question and Answer 5:



## OUTSIDE BUS DISPLAY REGISTRATION

Please fill out the following information  
Vehicles to be at Hilton Wilmington  
**Sunday, June 6<sup>th</sup> by 4pm**

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### EXHIBITOR CONTACT

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Exhibitor contact cell phone number: \_\_\_\_\_

Driver contact and cell phone number (*please email to Amber Wagner before show if you do not have this now*): \_\_\_\_\_

Email: \_\_\_\_\_

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### Vehicle Number One

Vehicle Description: \_\_\_\_\_

Vehicle Size: \_\_\_\_\_

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### Vehicle Number Two

Vehicle Description: \_\_\_\_\_

Vehicle Size: \_\_\_\_\_

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### Vehicle Number Three

Vehicle Description: \_\_\_\_\_

Vehicle Size: \_\_\_\_\_

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### Vehicle Number Four

Vehicle Description: \_\_\_\_\_

Vehicle Size: \_\_\_\_\_



North Carolina Public Transportation

# Annual Golf Tournament Registration

Tournament held on Sunday, June 6, 2010

MY HANDICAP IS: \_\_\_\_\_

AVERAGE SCORE IF YOU HAVE NO HANDICAP: \_\_\_\_\_

NAME

COMPANY

ADDRESS

CITY, STATE, ZIP

TELEPHONE

FAX

EMAIL ADDRESS

MY HANDICAP IS: \_\_\_\_\_ AVERAGE SCORE IF YOU HAVE NO HANDICAP: \_\_\_\_\_

NAME

MY HANDICAP IS: \_\_\_\_\_ AVERAGE SCORE IF YOU HAVE NO HANDICAP: \_\_\_\_\_

NAME

Please indicate if you have a disability for which you will require special accommodations.