

North Carolina Public Transportation Association 2010 Conference and Expo

Hilton Wilmington Riverside
Wilmington, North Carolina

Rodeo
June 4-6, 2010

Conference and Trade Expo
June 7-9, 2010



Registration and
Information

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Complete and mail the form included in this brochure or by registering online at: www.nctransit.org/10conference.

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Register today for the North Carolina Public Transportation Conference and Trade Expo

Location

We encourage all conference attendees to book their room at the Hilton Wilmington Riverside as soon as possible to ensure availability.

Located in the heart of downtown Wilmington on the shore of the Cape Fear River, the Hilton Wilmington Riverside is just a short stroll from eclectic shopping, vibrant nightlife, coffee houses and outstanding restaurants. The hotel is only a few blocks from the city's business center and numerous cultural attractions.

The U.S.S North Carolina Battleship is moored opposite the hotel and miles of white sandy beaches are only minutes away.

For more information on activities in this area call the Cape Fear Coast Convention and Visitors Bureau at 1-800-222-4757 or visit the Web site at www.cape-fear.nc.us.

Hilton
Wilmington Riverside
301 North Water Street
Wilmington North Carolina

910-763-5900
wilmingtonhilton.com

Hotel Rates & Reservations

Room rates are \$129/single or double. When making reservations please identify the North Carolina Public Transportation Association. All reservations must be guaranteed by May 2, 2010. For reservations call 910-763-5900 or 1-888-324-8170.

Online hotel reservations can be made by going to the Hilton's Web site through the NC Public Transportation Association's Personalized Online Page. This URL link will take you directly to online hotel reservations for the conference: www.hilton.com/en/hj/groups/personalized/ILMNCHF-PUB-20100602/index.jhtml?WT.mc_id=POG

Directions

- From 40 Eastbound, follow 40 into Wilmington
- Turn right onto US-74 W/ Martin Luther King Jr. Pkwy and travel about 5.5 miles
- US-74 W/ Martin Luther King Jr. Pkwy becomes Cornelius Harnette Dr.
- Cornelius Harnette Dr. becomes N 3rd St.
- Turn right onto Red Cross St. (this becomes N. Water St.). The Hilton is on the right.

Conference Program at a Glance

2010 North Carolina Public Transportation Conference and Trade EXPO

**Roadeo
June 4-6
Conference
June 7-9**

Friday, June 4

NCPTA/NCDOT Public Transportation Roadeo Registration
Informational Meetings for Roadeo Contestants and Judges

Saturday, June 5

Testing and Training for Roadeo Contestants • Hilton Wilmington Riverside
Practice for Roadeo Contestants • Wilmington International Airport

Sunday, June 6

NCPTA/NCDOT Public Transportation Roadeo • Wilmington International Airport
NCPTA 11th Annual Golf Tournament • Magnolia Greens Golf Course
Afternoon Conference Registration for Participants and Vendors • Hilton Wilmington Riverside

Monday, June 7

Welcome Breakfast
Conference Opening Session Keynote Speaker, NCDOT Secretary Gene Conti
Concurrent Training Workshops
Conference Luncheon
Conference Trade Expo and Expo Activities
Trade Expo Reception

Tuesday, June 8

Conference Breakfast
Concurrent Sessions
NCPTA Annual Awards Luncheon • Sponsored by Gillig
General Session
Concurrent Sessions
Technology User Sessions
Dinner and Reception – Henrietta Riverboat • Sponsored by National Bus Sales

Wednesday, June 9

Conference Breakfast
NCPTA Annual Meeting and Announcement of 2010-2011 Board of Directors
General Session
Closing Session
Prize Giveaways

Roadeo

NC Public Transportation
Association and
NC Department of
Transportation
Public Transportation Division

Sign up
for the
NCPTA/NCDOT-PTD
Roadeo

Online Excel File Forms:
www.nctransit.org

By Phone:
NCPTA Roadeo Committee Chair
Nick Pittman at
919.969.4900

Via e-mail:
[npittman@
townofchapelhill.org](mailto:npittman@townofchapelhill.org)

The 2010 NCPTA/NCDOT-PTD Roadeo is scheduled for June 4-6 at the Wilmington International Airport in conjunction with the North Carolina Public Transportation Conference. This competition brings the best public transit drivers from across North Carolina to test their skills and abilities in the areas of driving, wheelchair boarding and securement, pre-trip inspection and a written test. Participants will compete in three divisions – Bus, Van Cut-Away and Van. Training, practice and preliminary activities begin on Saturday, June 5 for all Roadeo participants. Competition will be held on Sunday, June 6.

The roadeo will conclude with an awards banquet at the Wilmington International Airport where all drivers and judges will be honored, and the top winners in the categories will be crowned. Prize drawings will also be given out to contestants and volunteers!

Roadeo Registration

The registration fee is \$100 per participant if it is received by 5:00 pm on Friday, April 30, 2010. The registration fee must be received with registration forms.

Late registration fee is \$150 per Roadeo contestant if submitted between April 30 and May 21, 2009. Registrations will not be accepted after May 21, 2010.



illustration © Lisa Gullette, CreatiVisibility



T-shirts are Sponsored by MV Transportation



Photos © Lawrence Westowski

11th Annual NCPTA Golf Tournament

**Join the
Fun!**

Sunday, June 6, 2010 beginning at 1:30 pm
Shotgun Start at 2:00 pm
Magnolia Greens Golf Plantation, Wilmington NC

- \$35 fee includes green fee, cart and lunch
- Refreshments and box lunch will be provided on the course
- Soft spikes must be worn
- Cash prizes for 1st, 2nd, and 3rd Place teams
- Closest to the Pin and Longest Drive Competitions
- Door Prizes for each participant
- Teams will be chosen based on average score or handicap
- Format-Select Drive

Visit www.nctransit.org for more details.



2010 golf tournament registration form

To register enter information and mail with
conference registration:

Name: _____

E-mail (print clearly) _____

Phone: _____

Handicap/Average Score: _____

Guest Name: _____

Guest Handicap/Average Score: _____

Include \$35 fee per person with conference registration and mail to:

Mail this form with a check or money order (payable to NCPTA) to:

Dennis Williams
Alamance County Transportation Authority
PO Box 2746
Burlington, NC 27216

In order
to be eligible
for prizes, you must
provide an average
score or handicap.

Transportation to the golf
course will not be provided.

If registering for the Golf
Tournament complete
the form below and
include \$35 fee
with conference
registration.

Conference 2010 Registration

Registration Form

Please do not received by May 24, include a late-registration **May 10, 2010 as meals** Hotel reservations should reservations will be accepted at to accept reservations after the cut-off date on a space and rate available basis only. Reservations may be made by calling the Hilton Wilmington Riverside at 910-763-5900 or 1-800-Hiltons. If registering for the Golf Tournament please complete the golf form on the previous page and include \$35 fee with conference registration.

fax registration forms. Registrations should be 2010. Registrations received after May 24 must fee of \$25. **NCPTA will not refund fees after have already been confirmed with the hotel.** be made by May 2, 2010. After the cut-off date, no the special group rate of \$129. The Hotel will continue date on a space and rate available basis only. Reservations may be made by calling the Hilton Wilmington Riverside at 910-763-5900 or 1-800-Hiltons. If registering for the Golf Tournament please complete the golf form on the previous page and include \$35 fee with conference registration.

2010 registration form

Each person must complete a separate registration form, please print or type.

Name: _____ Title: _____

Transit System/Agency/University: _____

Address: _____

City, State, Zip: _____

Daytime telephone: _____

E-mail address (print clearly): _____

Accompanying Guest's Name: _____ Attending dinner

Please indicate your type of registration:

- Participant \$200 (Please note that there is a 20% Registration Discount for organizations that register over 5 participants) Make note if you qualify: _____
- Student \$100
- One-day Participant (any day) \$100
- Golf Participant \$35 (additional)
- Late Registrant \$25 (additional)
- New attendee

Please indicate the meals you plan to attend. If a guest will be accompanying you to a meal, indicate that above. Note: Dinner guest costs will be collected at conference registration. (Cost of conference includes meals, but not hotel fees)

- Breakfast (Monday)
- Lunch (Monday)
- Breakfast (Tuesday)
- Lunch (Tuesday)
- Dinner (Tuesday)
- Breakfast (Wednesday)

Please describe any specific dietary or accessibility needs you may have:

Mail this form with a check or money order (payable to NCPTA) to:
Dennis Williams, Alamance County Transportation Authority
PO Box 2746
Burlington, NC 27216

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Conference Agenda Highlights

MONDAY
June 7

Opening Session

Keynote Speaker

NCDOT Secretary Gene Conti

Concurrent Targeted Training Workshops

Financial Management for Transit Systems

It is critical that transit professionals understand how operating decisions impact their financial picture, and the true costs of operating the system so decisions are made with the most accurate information possible. Today's transit systems are often required to report how their money was spent, what revenues were realized and the financial status of the organization. This course covers accounting fundamentals; revenue management; contracting; local match; cost allocations; budgeting; audits; and developing 3 – 5 year management plans.

Presenter:

Carol Wright, Small Urban & Rural Transit Center – Upper Great Plains Transportation Institute

Accident/Incident Investigation

This class will provide you with the understanding of what to look for at the scene of an accident, who to talk to, what questions to ask (as well as what not to say). We'll also review tools you need to document evidence, collect information, as well as what to do with that information once you have it. Each attendee will receive educational materials to take away, including checklists and other tools for use on site and back in the office. Two lucky people will even win a complete accident investigation kit to bring back to their system!

Presenter:

Tom Teal, Veolia Regional Trainer



exhibitor trade expo

DAY 1

7:30 am – 8:30 am • Breakfast with the exhibitors
2:00 pm – 5:30 pm • Trade EXPO and activities
with prize give-aways
5:30 pm – 6:30 pm • Vendor Reception

Exhibitor Trade EXPO

exhibitor trade expo DAY 2

7:30 – 8:15 am • Breakfast with the exhibitors
8:30 – Noon • Vendor Exhibits Open

This year's conference is expected to attract over 40 different exhibitors from various parts of the country. Come see the latest new products and services in the public transportation industry. Attendees will have several opportunities to browse and visit with exhibitors as a number of activities will be staged during the EXPO.

TUESDAY
June 8



Photos © Lawrence Weslowski

Preliminary Exhibitors and Sponsors

Exhibitors

ACC Climate Control
American Cooling Technology, Inc.
Brasco International, Inc.
Bus Stuf, inc.
Covington Power Services
Fuelmaster
GFI Genfare
Gillig
Ilderton Conversion Company
Intermotive, Inc.
Mentor Engineering
Mor/Ryde

MV Transportation
National Bus Sales
Palmetto Bus Sales
O'straint
Seon
State Industrial
Taylor Pump & Lift
Trapeze
USSC/ 4one LCC
Veolia
Zonar Systems

Sponsors

ACC Climate Control
Bus Stuf, inc.
GFI Genfare
Gillig
Ilderton Conversion Company
Mentor Engineering
MV Transit
National Bus Sales
Intermotive

Conference Agenda Highlights Continued

Concurrent Sessions

8:30 – 9:45 am

- NCDOT's Complete Street Initiative
- Grant Writing: How to be a Success
- 2010 Emissions and Beyond
- Emergency Evacuation –
Are you prepared?

2:15 – 3:30 pm

- "Greening" Your System.
In the office, on the road, in the shop...
- Transportation Planning and Partnerships
- Managing Mobility with Transit ITS
Technology
- Employee Development: Preparing
Employees for Success

General Session

10:00 – 11:15 am

Modern Preventive Maintenance Elements:
From the Toolbox to the Front Line

Presenter:

Halsey King, Halsey King Associates

NCPTA Annual Awards Luncheon

GILLIG

Sponsored by Gillig

11:30 – 1:00 pm

Keynote: Governor Bev Perdue (invited)

General Session

1:15 – 2:00 pm

Ethics: What Everyone Should Know

TUESDAY
June 8



Photos: © Lawrence Westowski

tuesday evening **DINNER CRUISE**

5:45 – 9:00 pm • Dinner and Reception

Don't miss the chance to relax and gather with friends for a wonderful evening of food and fun sponsored by National Bus Sales. Participants will be able to enjoy dinner and music throughout the evening.

Sponsored by National Bus Sales



Conference Agenda Highlights Concluded

WEDNESDAY
June 9

NCPTA Annual Meeting
*Announcement of New
Board of Directors*

8:30 – 9:15 am

General Session

9:30 – 10:45 am
NCDOT Update

Conference Adjourns



Photos: © Lawrence Weslowski. Brochure design by Lisa Gohette. Creativity