

2010 NCPTA ANNUAL CONFERENCE  
June 7 - 9, 2010  
Wilmington Hilton  
WILMINGTON, NC

**DRAFT** AGENDA PROGRAM  
*Times and sessions are subject to change*

December January 8, 2010, rev. January 14, 2010, January 19, 2010, February 19<sup>th</sup>,  
2010, March 22, 2010; April 27, 2010

**Saturday, June 5**

---

7:00am – 5pm	<b>Driver Practice Drivers, Judges and Volunteers</b>	Wilmington Airport
7am – 12pm	<b>Roadeo Registration</b> (for those not already registered)	Wilmington Airport
7:30am	<b>Judges Meeting</b> (for AM judges only)	
8am – 12pm	<b>Pre-Trip/ Wheelchair Securement Practice Driving on Course</b>	Wilmington Airport
7:30am – 9am	<b>Safety Quiz</b>	Hilton Hotel
9am – 12pm	<b>Training</b>	Hilton Hotel
12pm – 1pm	<b>Lunch on your own</b>	
12:30pm	<b>Judges meeting</b> (for PM judges only)	Wilmington Airport
1pm – 5pm	<b>Registration</b> (for those not already registered)	Wilmington Airport
1pm – 5pm	<b>Pre-trip/ Wheelchair Securement Practice Driving on Course</b>	Wilmington Airport
12:30pm – 2pm	<b>Safety Quiz</b>	Hilton Hotel

**Sunday, June 6**

---

7:00 – 8:00 am	<b>Breakfast for Drivers, Judges</b>
----------------	--------------------------------------

	<b>and Volunteers</b>	Wilmington Airport
8:00 – 1:00 pm	<b>NCPTA/NC DOT Roadeo</b>	Wilmington Airport
1:30 – 2:00 pm	<b>Golf Registration</b> (Tom, Keith, Rodney)	Magnolia Greens Golf Club
2:00 – 6:00pm	<b>Golf Tournament</b>	Magnolia Greens Golf Club
5:00 – 9:00 pm	<b>Pre-Conference Registration for Exhibitors and Participants</b>	Lobby Area, Hilton
5:00 – 9:00 pm	<b>Exhibitor Set-Up</b> (Camille) Bus Display	Grand Ballroom
8:30 – 11:00 pm	<b>Sponsored EVENT</b> Sponsored by Ilderton and Q'straint	TBD

## Monday, June 7 Wilmington Hilton

---

7:30 – 1:00 pm	<b>Conference Registration</b> (Sue, Dennis, Pierre, Brian, Becky, Kim)	Lobby Area, Hilton
7:15 – 8:15 am	<b>Breakfast Buffet</b>	Cape Fear Lobby
8:15 – 8:45 am	<b>Opening Remarks</b> Welcome	Grand Ballroom, Lower Level Randy Bass, NCPTA President Cabarrus County Transportation System Don Betz, Cape Fear Public Transportation Authority
8:45 – 10:00 am	<b>Opening Session</b>	

### **Livability. What Does it Mean?**

It is the new buzzword but what does it mean? NCPTA is excited to present you with a panel of livability experts. The panel will explain how this partnership was developed at the Federal level and help

attendees understand the six new livability criteria. The discussion will talk about community partnerships and how Capital Area Transit collaborated with local and state agencies on their project they submitted.

Moderator

Jim Westmoreland, North Carolina Department of Transportation Deputy Secretary

Panelists

David Eatman, Capital Area Transit, Transit Administrator (invited)

Dr. Yvette Taylor, Federal Transit Administration, Region IV Administrator

### 9:30 – 11:30 am **Targeted Training Workshops**

#### **Financial Management for Transit Systems (Part I)**

Cape Fear Ballroom, Salon A

It is critical that transit professionals understand how operating decisions impact their financial picture, and the true costs of operating the system so decisions are made with the most accurate information possible. Today's transit systems are often required to report how their money was spent, what revenues were realized and the financial status of the organization. This course covers accounting fundamentals, revenue management, contracting, local match, cost allocations, budgeting, audits and developing 3 – 5 year management plans.

Moderator

Roger King, Regional Coordinated Area Transportation System (RCATS)

Speaker

Carol Wright, Small Urban & Rural Transit Center - Upper Great Plains Transportation Institute

#### **Accident/Incident Investigation (Part I)** Sponsored by Veolia

Cape Fear Ballroom, Salon B

Accidents are considered a part of the landscape in public transportation. Behind almost any accident is a choice, decision or a pattern of behavior by people that lead to that event. The important thing to know is that despite what most people think, accidents don't "just happen" – people cause them. Even minor accidents, however small, can be an indicator of things to come if left uncorrected. Accidents can be costly events, emotionally, physically, psychologically and financially. Finding the facts of what happened before, during and after the event are key to managing your response, both for this as well as future events.

This class will provide you with the understanding of what to look for at the scene of an accident, who to talk to, what questions to ask (as well as what not to say). We'll also review tools needed to document evidence, collect information, as well as what to do with that information once it is collected. Each attendee will receive educational materials to take away, including checklists and other tools for use on site and back in the office. Two lucky people will even win a complete accident investigation kit to bring back to their system!

Moderator

L.J. Weslowski, Veolia Transportation – Concord Kannapolis Area Transit

Speakers

Thomas Teal, Veolia Transportation - Concord Kannapolis Area Transit

Ebbe Jensen, Veolia Transportation – Central Midlands Regional Transit Authority



5:30 – 6:30pm                      **Vendor Reception**    Grand Ballroom

**Tuesday, June 8**

---

8:000 – Noon                      **Vendor Exhibits Open**    Grand Ballroom

7:15 – 8:15 am                      **Continental Breakfast Buffet**    Grand Ballroom

8:30 – 9:45 am                      **Concurrent Sessions**

**NCDOT’s Complete Street Initiative**    Cape Fear Ballroom, Salon ADid  
you know that North Carolina is one of the first states in the nation with a Complete Streets Policy? NC’s policy is aligned with the USDOT Secretary’s vision for Livable Communities. Find out how the policy enables NCDOT to collaborate with local areas by incorporating multimodal alternatives in transportation planning and how it considers the needs of all users to improve safety and mobility, enhanced access to all modes, and improved quality of life.

Moderator  
John Tallmadge, Triangle Transit

Speakers  
Jay Bennett, NC Department of Transportation  
Mike Kozlosky, Wilmington MPO

**Grant Writing Do’s and Don’ts – Getting the Dollars You Need**                      Cape Fear Ballroom, Salon B  
The Job Access/Reverse Commute and New Freedom programs have increased the availability of grant funding for local governments and transit organizations. Many questions arise when applying for federal dollars and these opportunities for funding come at a time when agencies do not have the resources to engage professional grant writers and must rely on staff, many of whom are working at capacity. Designed for public professionals new to grant writing, the session will explore the grant writing process including universal terminology and address best practices in grant writing, with an emphasis on project planning and clearly communicated ideas.

Moderator  
Randy Bass, Cabarrus County Transportation

Speakers  
Kelly O’Brien, UNC School of Government - NC Civic Education Consortium  
JoAnn Hutchinson, United We Ride Amabassador, FTA Region IV

**2010 Emissions and Beyond**    Carolina  
The 2010 Environmental Protection Agency (EPA) Exhaust Emission Regulations for On-Road Diesel Engines will have an operating cost impact on the new buses that transit agencies may purchase. The past EPA legislation required engine modifications to keep attaining reduced exhaust emissions. Some of the modifications include Exhaust Gas Recirculation (EGR) in 2002, Advanced Exhaust in 2007 and Selective Catalytic Reduction (SCR) in 2010.  
Currently, Cummins Engine’s are the only available engines available for use in Heavy Duty transit applications. Mike Turner and Charlie

Townsend of Cummins Atlantic will be giving a presentation on SCR, Cummins engines and what it means to you.

Moderator

Carl Rokos, Chapel Hill Transit

Presenter

Mike Turner, Cummins Atlantic

Charlie Townsend, Cummins Carolina's

### **Vehicle Emergency Evacuation Scenarios**

**Dudley**

Is your organization and community prepared in the event there is a need to evacuate passengers in an emergency? Learn how emergency management and fire officials in Stanly County created scenarios for SCUSA Transportation wheredrivers participated in hands on exercises of passenger evacuation in the event of an emergency (i.e. accident, vehicle fire). Drivers were placed in emergency scenarios and had to demonstrate what they would do and how they would do it – from providing first aid to assisting non-ambulatory passengers out of the vehicle by whatever means available. Once a particular exercise was complete, the group was critiqued, participants had the chance to ask questions, make comments, etc. Some participants were surprised at their own reactions to certain circumstances. This session will highlight some of those reactions and show pictures from the exercise.

Moderator

Carol Long, Onslow United Transit System

Speaker

Gwen Hinson, SCUSA Transportation – Stanly County

10:00 – 11:15 am

### **General Session**

Grand Ballroom

#### **Modern Preventive Maintenance Elements: From the Toolbox to Front Line Management**

Is your preventive maintenance program generic? Is it on schedule? Does it fit manufacturer's suggested requirements? These are just a few of the questions you need to ask yourself when evaluating your fleet's maintenance program. This session will provide you with the necessary check-list to make sure your fleet's preventative maintenance program is successful.

Moderator

Steve Spade, Chapel Hill Transit

Speaker

Halsey King, Halsey King Associates

11:30 – 1:00 pm

### **Annual Awards Luncheon**

Cape Fear Ballroom

Welcome & Introductions Randy Bass, NCPTA President  
Cabarrus County Transportation System

Keynote: Governor Bev Perdue (invited)

NCPTA and NCDOT Awards Presentations

Transit Jeopardy (Come prepared to test your knowledge and skills!)

Hosted by Miriam Perry, NC Department of Transportation, Public Transportation Division

1:15 – 2:15 pm

### **General Session**

Grand Ballroom

#### **Ethics: What Everyone Should Know**

In North Carolina there are ethics statutes relating to local government. Are you aware how this affects you and how you conduct business? This session will cover laws and principles that govern conflicts of interest and ethical standards of conduct at the local government level. **Need write up**

Moderator

Dennis Williams, Alamance County Transportation Authority

Speaker

A. Fleming Bell, II, Professor of Public Law & Government, UNC School of Government

2:30 – 3:45 pm

### **Concurrent Sessions**

**“Greening” Your System. In the office. On the road. In the shop.** Cape Fear, Salon A  
Going Green has become a real part of today’s business landscape. Public transit has always been “green” from the perspective of moving a large number of people with less pollution. However, daily business practices themselves in transit have not necessarily been as environmentally friendly.

The panel will show you that there are many different ways that you can take steps in your operations to make your system more environmentally-friendly. We’ll look at ways to save your system money and improve your service in key areas of bus and facility maintenance and operations.

Whether you come from a small rural or a large urban system, you’ll learn that not only are some green practices and products cost neutral, some will even save you money and/or do a better job than what you are doing or using now!

Moderator

L.J. Weslowski, Veolia Transportation – Concord Kannapolis Area Transit

Speakers

Craig Bilderback, Veolia Transportation, North America

Tom Lincoln, Azure Dynamics Corporation

Jeff Geffert, State Industrial Chemical

#### **Transportation Planning and Partnerships**

Cape Fear Ballroom, Salon B

The Comprehensive Transportation Plan (CTP) is a multi-modal long range transportation plan that is developed through a collaborative effort between municipalities, counties, Metropolitan Planning Organizations (MPO), Rural Planning Organizations (RPOs), and NCDOT. . It forms a strong connection between an area’s transportation plan, locally adopted land development plans, and community vision. Dan will go through the CTP process.

In 2000, the State of North Carolina recognized the need for transportation planning in rural North Carolina areas not within an MPO by enabling the development of Rural Planning Organizations (RPO). Hanna will discuss the RPO process and how public transportation providers are involved in the Piedmont Triad RPO. Roger will share how participation with the RPO benefits him as a regional public transportation provider.

Moderator

Debbie Collins, NCSU Institute for Transportation Research and Education

Presenters:

Dan Thomas, NCDOT – Transportation Planning Branch

Hanna Cockburn, Piedmont Triad RPO

Roger King, Transportation Director - RCATS

**Managing Mobility with Transit ITS Technology** Carolina

The Paducah Area Transit System in Paducah, KY, is one of three local agencies across the country to be awarded a USDOT demonstration grant to commence a creative customer focused Travel Management Coordination Center (TMCC) for their region. Attend this session and learn how the Purchase Area Region of Western KY's transportation partners designed a regional TMCC utilizing Intelligent Transportation Systems (ITS) to meet customer mobility needs.

Moderator

Todd Allen, RouteMatch Software

Speaker

Kim Adair, Paducah Area Transit System, Paducah, KY

**Employee Development: Preparing Employees for Success** Dudley

Come learn about Triangle Transit's program that is geared towards operators that wish to move into supervision. Staff from Triangle Transit will share their personal experiences and how this helps prepare employees for future promotions and how it recognizes and rewards the best performers.

Moderator

Kim Angel, Macon County

Presenter

Laurie Barrett, Triangle Transit

Vanessa Battle, Triangle Transit

Tammy Romain, Triangle Transit

3:45 – 4:00 pm	<b>Break</b>	Cape Fear Lobby
4:00 – 5:00 pm	<b>Technology User Sessions</b>	
	Routematch Software Users Group Meeting	Cape Fear, Salon A
	Trip Maker Software Users Group Meeting	Cape Fear, Salon B
	Trapeze Software Users Group Meeting	Carolina

CTS Software Users Group Meeting

Dudley

6:00 – 9:00 pm

***EVENING OUT on the Henrietta– National Bus Sales***

Welcome

National Bus Sales

**Wednesday, June 9**

---

7:30 - 8:30 am

**Breakfast Buffet**

Grand Ballroom

8:45 – 9:30 am

**NCPTA Annual Meeting  
and Announcement of New Board of Directors**

Grand Ballroom

9:45 – 11:00 am

**General Session**

Grand Ballroom

**NCDOT Update**

Informative updates on the latest activities at NCDOT. Topics include: Funding, 2009 Operating Statistics, Trends, NCDOT Project Prioritization Process.

Moderator

TBD

Speaker

Miriam Perry, NCDOT Public Transportation Division

11:00 – 11:30

**Closing and Final Remarks**

Grand Ballroom

Introduction of Speaker

Randy Bass, Cabarrus County Transportation

Speaker

Erika Bogan, Ms. Wheelchair America

Ms. Wheelchair America 2010, Erika Bogan, makes it her priority to be an advocate for people living with disabilities across our nation, and to educate both able bodied and disabled about the accomplishments and abilities of all people. Erika is a single mother of three beautiful girls, works full-time as a certified mastectomy fitter and office manager of a home health supply & DME company, in her hometown of Concord, NC. She enjoys surfing, sky diving, handcycling and playing basketball. She also works as a spokesmodel for Colours Wheelchair in Corona, CA and is one of the first American models for LegaWear Fashions in Sweden. Erika is proud to be the co-founder of a non-profit organization that links people with disabilities to the disability industry called, Making ABLE. She is also the co-founder of [www.erikaslist.org](http://www.erikaslist.org) and Director of Development for [Not-me.org](http://Not-me.org). Erika's list is the "Craig's List" of the disability community.

Closing

Keith McCoy, Transylvania County

**(Stand out)Grand Prize giveaway (Must be Present to Win)**

11:45 – 2:30 – **Special Grants Working Session**

Grand Ballroom

Box lunch provided (must have preregistered)

We have left money on the table for the last time! Why haven't you applied for 5310, 5316, 5316 funding?

When there is the next call for projects, how to be prepared. Today, staff from the NCDOT and representatives of other systems that have successfully applied for funding and leveraged local dollars will be there to answer specific questions and to discuss issues relating to 5310, 5316, and 5317 application process. Topics include:

- How you can parlay local funds into local match
- Creating meaningful project descriptions
- Definitions of new and expanded service

What you need to bring: Your local transportation coordination plans, identify a project that was a prioritized need and bring your budget! Stakeholders are welcome!