



NORTH CAROLINA
NCPTA
PUBLIC TRANSPORTATION ASSOCIATION

NCPTA Business Advisory Committee Charter

I. Purpose or Mission Statement

The NCPTA Business Advisory Committee will work closely with the Executive Director and Board of Directors to provide thoughtful industry insights, research trends and best practices to ensure the Association is well connected to its business and industry partners who are located in the Carolinas, or have a national or international footprint.

The creation of this Business Advisory Committee is an extension of the ongoing interactions with NCPTA and its business partners.

The Association will continue encouraging business members to consider serving as NCPTA Board of Director members. The Executive Director will continue its quarterly conference calls with Associate Members and will continue encouraging strong business participation at the Association's annual signature events.

II. Type of Committee

The Business Advisory Committee is a standing committee of NCPTA.

III. Membership

The initial Business Advisory Committee shall consist of the Association's Executive Director, industry members from the NCPTA Board of Directors and (5) business partners representing a broad spectrum of the NCPTA's Associates total membership. Organizations with representatives on the Committee must be active dues paying members of the Association.

IV. Chairperson

The Chairperson of the Business Advisory Committee shall be appointed or reappointed each year by the Association's President at the NCPTA Board of Directors' Annual meeting. The Chairperson's appointment will be for one year unless he/she agrees to continue in the role for an additional year and the President so appoints.

V. Activities, Duties, and Responsibilities

The Business Advisory Committee will work with the Association's Executive Director and other key stakeholders to champion the public transit and integrated mobility industries across the state.

VI. Standard Committee Procedures

A. Scheduled Committee Meetings

Meetings shall be held twice a year. The Committee shall determine the meeting time, length and locations.

The Business Advisory Committee shall maintain notes of each meeting and include pertinent information as part of the quarterly report to the Board of Directors. The Business Advisory Committee Chairperson (or his/her designee) will present a committee report at the NCPTA Board of Directors' meeting that follows the Business Advisory Committee meeting.

VII. Code of Conduct

Committee members will exhibit the following code of conduct attributes.

- Integrity
- Objectivity
- Professional Competence
- Confidentiality
- Professional Behavior

NOTE: Proprietary information pertaining to the companies who Committee members represent will NOT be shared with the Business Advisory Committee or the Association.

Accepted by the Board of Directors

Camille Sterling, President